

# Social Enterprise Network Victoria



## Annual Review 2021-22

AGM 19 October 2022

Change

empower

grow

connection



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# Acknowledgement of Country

SENVIC proudly acknowledges the traditional owners of country and pays respect to past, present and emerging Elders.

Since time immemorial, Victorian Traditional Owners have practiced their laws, customs and languages and nurtured the country.

Sovereignty was never ceded.

Through the strength, resilience and pride of our First Peoples, their cultures, communities and economies endure and continue to grow and thrive today.

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## Welcome



We share our members' vision for a just, inclusive and sustainable society and believe that social enterprise is a means to get us there.



Social enterprise needs its own spaces from which to connect, grow and shape the world around us.



That's why this report matters. It demonstrates how our network is making a difference. And we've only just begun.

This report sets out our performance and impact in the year to 30 June 2022 including:

- Our performance connecting the social enterprise community and enablers
- Our creation of accessible programs and equitable distribution of benefits to members
- Our enabling strategies to amplify the voice of the sector leaders state-wide and create more favourable policies and external conditions.

If you have any thoughts on this report that you'd like to share, please email us at [hello@senvic.org.au](mailto:hello@senvic.org.au).



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# Connect

# SENVIC continues to grow...

# 8.5%



INCREASE IN SUBSCRIBERS

# 27%

INCREASE IN WEB TRAFFIC

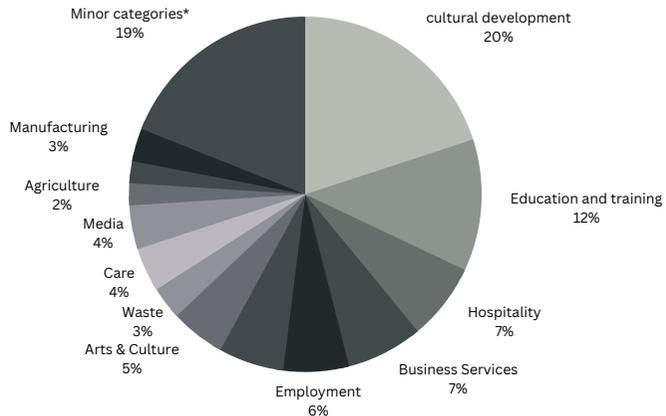


# 20%

INCREASE IN TOTAL ONLINE REACH



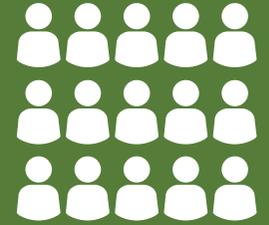
## DIVERSITY OF MEMBERS' INDUSTRY



## Who do we connect?

# 811

LIKE-MINDED PEOPLE



# 325

SOCIAL ENTERPRISES



# 270

ASSOCIATE MEMBERS AND ENABLERS FROM GOVERNMENT, CORPORATE AND PHILANTHROPY



# 60%

OF MEMBERS ARE IN SOCIAL ENTERPRISE



# 24%

OF MEMBERS ARE REGIONAL



# Public Directory of social enterprises

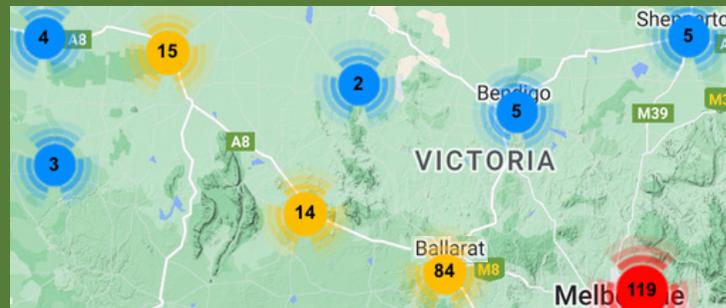
The public directory was soft-launched at the Think Social event on 28 March 2022.

Swinburne University's research identified 3,500 social enterprises across Victoria in 2017. We only have 350 on our map so far.

The Ballarat and Grampians region is over-represented due to outreach support from the City of Ballarat.

The Local Government Council partnered with SENVIC's Local Lead, the Centre for Participation to leverage Swinburne's 2017 survey and create a new, post-pandemic snapshot of social enterprise in the area.

SENVIC is looking to partner with other local government areas to identify and connect with local social enterprises across Victoria.



## Activities:

- Fortnightly newsletter shares news, resources, promotes events and member products and services, and builds our **identity** and **sense of belonging**.
- In person events have been limited for most of the year but we **created innovative experiences** on-line and in-person with **over 500 participants**
- We soft-launched our **public directory** of social enterprises
- Regional network renewal to enable **grass-roots organisation and collaboration**
- We supported the establishment of the **first social enterprise hub** in Frankston

# Regional highlights

**Loddon Mallee** - Mildura Bus Tour held in April 2022 to reconnect local social entrepreneurs and revitalise the local network after a long period of isolation. 14 attendees showcased seven social enterprise sites and explored potential new collaborations.

In May 2022, Access Australia's Social Procurement and Networking event hosted the Hon Maree Edwards MP, Bendigo Mayor Cr Andrea Metcalf at Pepper Green Farms in Bendigo.

**Grampians** - In March 2022, we re-connected at 'A Pot of Courage' in Ballarat. 48 participants including Minister Pulford, Juliana Addison MP, Ballarat City Councillor Eddy and CEO Evan King among a cross-section of social enterprise allies.



**Hume** - Online networking event in October 2021 connected 38 participants from across the region. Eight of these participants launched a working group to further develop the local network. Subsequent workshops have explored gaps in community needs that could be met through developing social enterprise.

**Barwon South West** - Seven social enterprise online masterclasses were held with local participation and global reach.

# Regional innovation

**Local Leads** adapted with innovative approaches to online and hybrid events.

**Gippsland Social Enterprise Collective** in collaboration with Gippsland East Local Learning and Employment Network (GELLEN) hosted a Social Enterprise World Forum (SEWF) 2021 Community Hub Hybrid Event.

The SEWF Gippsland Community Hub brought the world to Bairnsdale! It was (technically) complex, challenging, Covid compliant, and so good to be chatting in-person and online - all at once!

32 participants | 20 in person | 12 online | 7 youth participants

*"The willingness to mentor, encourage and enable through a collaborative network is at the core"- Gippsland Social Enterprise Collective*

# Think Social – Be Social

In March 2022 we partnered with social enterprise, Just Gold Digital Agency to co-host the first post-pandemic meet up at The Commons QV Melbourne/Naarm. The Q&A-style TV format created an intimate event that celebrated the innovators that are responding to social and environmental challenges with purpose. The event highlighted the strength and diversity of our community with stimulating insights and provocations. The call to action was universal: *Think social and Be social.*

Feedback from attendees of the event rated their experience 8.9/10. Most of them also said they were extremely like to recommend SENVIC events to others.

This aligns with SENVIC's intentions of creating high-quality experiences for valuable member engagement.

Member highlights from the night: “Meeting like-minded people, and being inspired by others’ stories. It made me really step back and appreciate everyone’s hard work and passion for what they do.”

“Relaxed atmosphere, interesting Q&A, which highlighted the diversity of the sector, well facilitated session and great conversation.”

“Having the opportunity to network, and hear and learn how other SE’s have many of the same issues and challenges we have. And more importantly, the collective impact within the greater community in measurable results. I was able to speak to a Government representative directly about our issue.”

***“We have opened a conversation.  
Thanks to SENVIC,  
That was GOLD!”***



# Regional Network Renewal

We commenced our 2022 plan to create a place-based, local led network of social enterprises starting with the renewal of the regional network across Victoria.

Our grass-roots agenda ensures SENVIC represents the interests of our diverse sector and can respond to local challenges and opportunities.

SENVIC's regional network has five areas (aligned with Regional Development Victoria) with a Local Lead designated in each - as a champion of social enterprise.

Local Leads are the principal contact for the local network and drive local network-building activities.

*"It's clear there is a strong desire for connecting with other business owners, government representatives and community organisations in the area, and we are very excited to be facilitating the development of this network"*  
**SENVIC Local Lead**

Central to SENVIC's enablement strategy is seed funding to implement local action plans and promotion of local opportunities. SENVIC encourages member participation at the local level to strengthen place-based connections, collaboration and enablement. The state-wide network will be completed in the next financial year, when Local Leads are appointed across six regions of Greater Melbourne (aligned with Suburban Development Regions).



# The Regional Mini-Conference

After two years of pandemic disruptions, the SENVIC Regional Mini-Conference was held at the Old Beechworth Gaol in March 2022. It brought together social enterprise leaders from across Victoria.

On the final day, delegates devised a SENVIC Regional Leads Manifesto for accelerating social enterprise in rural and regional Victoria.



The SENVIC Regional Leads Manifesto is an invitation for Government and philanthropy to recognise the fundamental differences in the way that rural and regional communities connect with social enterprise.

SENVIC partnered with the Australian Centre for Rural Entrepreneurship (ACRE) to establish the social enterprise network across regional Victoria.

ACRE's community-buy-back journey is an inspiration and the Conference was a fitting culmination of our partnership.



Local Lead:  
**Grampians**



Local Lead:  
**Barwon South West**



Local Lead:  
**Loddon Mallee**



Local Lead:  
**Gippsland**



Local Lead:  
**Hume**



# Frankston Social Enterprise Hub

The Frankston Social Enterprise Hub launched in February 2022.

FSEH is an independent, self-organising pilot project auspiced by Peninsula Health, established in partnership with Chisholm Institute, and the Frankston Foundry, as part of the Victorian Government's Frankston Revitalisation Project.

The Hub quickly established as an anchor for the South East Metropolitan region, building community through events and free access to innovative wraparound support, in addition to a co-working hub.

A unique social enterprise hub in Australia, FSEH stands to generate both social and economic value for the region.





## **We're building a connected community of social enterprise practitioners and enablers**

### **What's next?**

Appoint Local Leads across Victoria and hold regular forums for collaboration and knowledge exchange.

Activate our Diversity, Equity and Inclusion Policy to establish standing forums and accessible and equitable practices in everything we do to drive inclusive and deeper member engagement.

Amplify recognition and connection with a public directory of social enterprises to create a presence in every region of Victoria.

Mobilise resources to accelerate self-organising networks and new places for collaboration and innovation.

Support strong networks connecting communities across Victoria whilst fostering industry, theme and SDG-based networks.

13 | > Stories for Impact and online marketing

14 | > Self paced online learning with ACRE  
and Social Impact Institute

15 | > Cultural Awareness and Cultural Safety

16 | > Trauma informed practice

17 | > Universal Impact: Conversation Circles  
With the UN Association of Victoria

18 | > What's next

**Develop**

# SENVIC supports the growth of social enterprise.

SENVIC offers subsidised learning opportunities - connecting social entrepreneurs to practitioners, programs and projects relevant to their experience, sector and stage of development. **We do this in four main areas:**

- > Leadership development
- > Social enterprise education
- > Storytelling and promotion
- > Inclusive, fair and sustainable workplaces

## Stories for Impact

22 people from 10 social enterprises attended the 6 week program delivered by Digital Storytellers. This was the second year of the program aimed at building on 2020's 'Voices of Victoria' as part of the Digital Social Enterprise World Forum 2020.

The program is aiming to strengthen the voice and storytelling power of social enterprise leaders.

100% of the participants agreed the program:

- Strengthen the social enterprise community and create opportunities to connect with peers
- Develop skills and learning
- Give members a voice.

These outcomes align with SENVIC's mission.



***"We've been relying on PR and traditional media in the past, but now I feel like we can start using our own audience and channels to create more content and spread our own message"***

# Self-paced business skills and learning

In response to the pandemic, the SENVIC Self-paced Social Enterprise Learning Program was designed for maximum flexibility so Victorian social entrepreneurs can grow their skills and knowledge at their own pace, and with a focus on their own specific needs. The program was delivered via the Social Enterprise Institute Australia's online platform, powered by SENVIC's delivery partner ACRE.

Social Enterprise Institute Australia offers courses covering all the topics you need to start and grow your enterprise. They are neatly organised into the sections you would commonly find in a business plan and are broken down to help you solve your challenges one at a time.

Vouchers were issued through a competitive EOI process over seven rounds to 60 participants from across Victoria. Participants have 12 months to complete the online programs in their own time.



*"It's been such a great start to our venture. I am looking forward to starting Steps to Startup also"*

*"I like that I can take my time and try things before moving to the next module."*





**Koorie Heritage Trust Inc**

'Gnokan Danna Murra Kor-ki'

*"This program was powerful and an important reminder that however far along the journey to cultural competency we think we might be, there is always space for growth, reflection, and to be challenged to do better"*

## Cultural Awareness and Cultural Safety Training

We partnered with Koorie Heritage Trust to deliver three workshops to support social enterprises to be inclusive organisations and culturally safe workplaces.

73 people completed the Cultural Awareness and Safety Training and gave an overwhelmingly positive response.

What they said:

- "This program needs to be completed by every organisation and the learnings shared with employees. Tim was a brilliant facilitator and shared lots of personal stories and examples from his experience that helped to make the session more meaningful.
- It has empowered me to take a hard long look at how my organisation can ensure that we are creating culturally safe services and work culture."

## Trauma-informed practice

As we returned to our workplaces in late 2021, we saw the tensions of the past year bring earlier trauma closer to the surface. Trauma-informed Practice for Social Enterprise was three online workshops delivered by Dr Kate Barrelle, co-founder and Chief Impact Officer at STREAT. The workshops enabled the 31 participants to create inclusive, safe and caring social enterprises.



## Sustainable Development Goals

We are proud to support the United Nations Sustainable Development Goals (SDGs) and advocate for social enterprise to role model a better future for government and business.

The SDGs are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice.

The SDGs provide a clear framework for measuring impact and providing clear, consistent and uniform targets for increased transparency and accountability.





## Universal Impact: Conversation Circles on the SDGs

We co-hosted three workshops for 76 participants in late 2021 to raise awareness of the SDGs among social enterprise and encourage more to identify, measure and communicate their impact with reference to the SDGs.

The series was co-hosted with the United Nations Association of Victoria (a social enterprise) and promoted for a national audience through the Alliance of Social Enterprise Networks Australia (ASENA).

Feedback from attendees of the event rated their experience 8.3/10.

**90% of attendees said they were extremely like to recommend SENVIC events to others.**

## What's next?

Map the spectrum of learning and development needs and support members to access the right support for them.

Launch an Emerging Leaders Program for young social entrepreneurs.

Deliver in-person and online opportunities for peer-based learning programs.

Build a way-finding platform and an online library of resources to support growth and collaboration.

Work with government and other enablers to fund capacity building programs and reduce barriers to access.

Develop a Reconciliation Action Plan for SENVIC and engage members on the process and the learning journey.



19 | >Launch of the Victorian Social Enterprise Strategy 2021-25

20 | > Policy development

20 | >Pathways to a national strategy

21 | >Federal election 2022

21 | >Voice to government

22 | > What's next?

# Influence



# SENVIC advocates for a thriving social enterprise ecosystem.

We are working with all levels of government **to amplify your voice.**

We have built a network of social enterprise leaders with a **seat at the table** on the Suburban Development and Regional Victoria Partnership Boards across the State.

We are creating new channels **to encourage and empower** the wider social enterprise community **to participate** in shaping our policy environment.

## Victorian Social Enterprise Strategy 2021-25

SENVIC was proud to be selected to host the launch of the Victorian Government's Social Enterprise Strategy 2021-25.

About 450 people attended the launch with Minister Pulford, illustrating the growing pool of passionate allies and the importance of our community to create a better future.

The launch event showcased the strength and maturity of the sector including Clothing the Gaps and Ability Works.

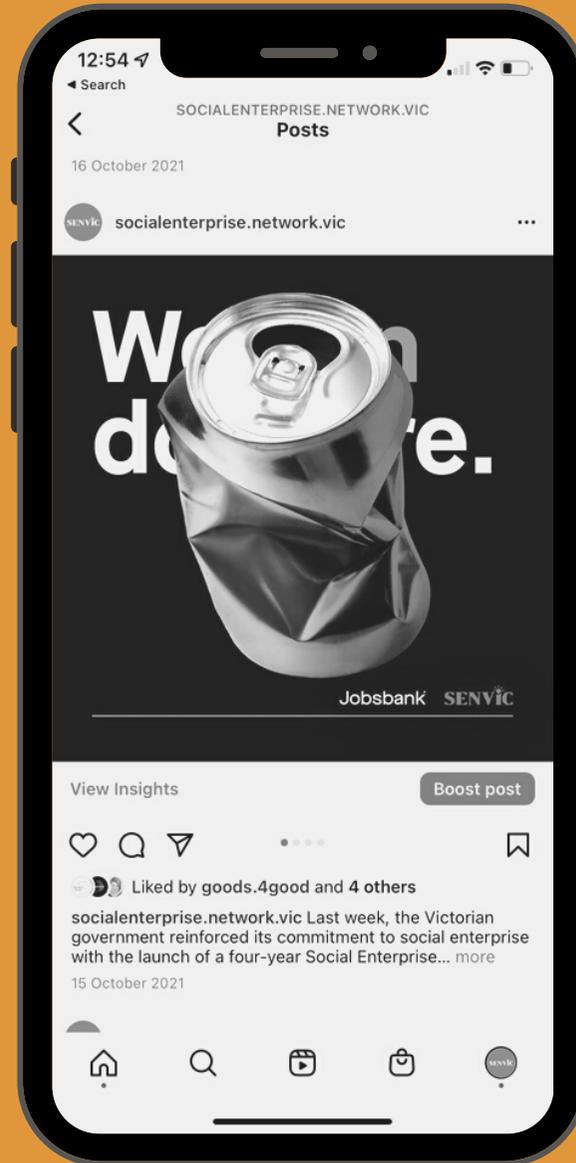
The Strategy earned the Victorian Government global recognition at this year's Catalyst 2030 Awards for Systemic Change.



## Favourable policy environment – Fair Go for 'Cash for Cans'

SENVIC partnered with JobsBank to call on the Victorian Government to create more opportunities for social enterprise and community organisations to be collection points for the planned Container Deposit Scheme.

Social enterprise leaders actively engaged with decision makers to ensure we learnt from interstate models to achieve both social and environmental outcomes.



**Jobsbank**<sup>®</sup>

## Building a pathway to a national social enterprise strategy

We joined with ACRE and the English Family Foundation to establish a collaboration of sector leaders from across Australia to develop a national social enterprise strategy for Australia.

The Social Enterprise National Strategy (SENS) project engaged The Yunus Centre at Griffith University to conduct research across the social enterprise sector. The research confirmed what SENVIC members were telling us - the sector is fragmented, underserved and currently not realising its latent potential.

Released in July 2021, the three-part SENS Report is a historic milestone for the social enterprise movement in Australia. In the past year SENVIC members have contributed to the development of values and principles for the national movement.



## Federal election campaign

The Alliance of Social Enterprise Networks Australia (ASENA) collaborated to raise the profile of social enterprise during the Federal election in May 2022.

ASENA and SENVIC created materials social enterprise leaders and allies to inform candidates of the significant economic, social and environmental contribution of social enterprise in their electorate.

ASENA also created a platform to enable social enterprise leaders and allies to identify and contact their local candidates.

## Voice to government

Your voice was heard through

- Victorian Social Enterprise Strategy Reference Group
- Seven Regional and Metropolitan Partnership Boards
- ASENA Submission to the Federal Department of Home Affairs on support for refugee and humanitarian entrant employment in social enterprises.
- ASENA Submission to the Federal Department of Education, Skills and Employment on the New Employment Services Model 2022 Purchasing Arrangements.

## We're increasing the voice and influence of the social enterprise community



## What's next?

Amplify the achievements of social enterprise through awards and advocate for policy reforms that accelerate our vision

Open doors and enable sector leaders to build influential cross-government relationships throughout Victoria.

Use knowledge and influence to drive transformational change and system-level stewardship.

Create new alliances for sharing knowledge and resources, and encourage broader collaboration opportunities.

Contribute to the development of the first National Social Enterprise Strategy and work with the Victorian Government to implement the Social Enterprise Strategy 2021-25.

# **Financial report – Summary**

# Financial Statement

Unearned income and expenditure in FY22	Consolidated total
Opening Balance at 1 July 2021	436,431
New funding received in FY22	1,884,779
<b>Funding acquitted in FY22*</b>	<b>(570,615)</b>
Funding received from CERES	134,402
<b>Funds carried over to FY23</b>	<b>1,750,595</b>
<b>Funding acquitted in FY22*</b>	<b>570,615</b>
<ul style="list-style-type: none"><li>• ACRE (Regional Network and Learning and Development)</li><li>• Employee related costs</li><li>• Evaluation</li><li>• Administration / Project Management</li><li>• Events</li><li>• Other learning and development</li><li>• Other expenses</li></ul>	<ul style="list-style-type: none"><li>285,763</li><li>179,417</li><li>17,320</li><li>69,442</li><li>8,803</li><li>6,437</li><li>3,434</li></ul>

# Board Members



**Sally Quinn**  
SENVIC Chair (since 22 July 2022)  
CEO & Co Founder  
Green Collect



**Cinnamon Evans**  
SENVIC Chair (to 22 July 2022)  
CEO CERES  
Community  
Environment Park



**Craig Marshall**  
SENVIC Deputy Chair  
Co-founder of Game  
Traffic & Controlling



**Alyson Skinner**  
Gippsland Social  
Enterprise  
Collective



**Nathaniel Diong**  
CEO, Future Minds  
Network



**Bec Scott, OAM**  
CEO and  
Co-Founder  
STREAT



**Jaison Hoernel**  
CEO, Good Cycles



**David Brookes**  
Director, Social  
Enterprise Australia



**May Low**  
Company Secretary,  
SENVIC  
(since 25 February  
2022)



**Lachlann Carter**  
to October 2021



**Russell Shields**  
to December 2021



McBAIN  
McCARTIN & Co

CHARTERED ACCOUNTANTS  
AUDIT & ASSURANCE SERVICES

PO BOX 82 BALWYN  
VICTORIA, AUSTRALIA 3103  
ABN 26 028 714 960

## Independent Auditor's Report

To SENVIC Limited

### Auditor's Opinion

I have audited the SENVIC - Statement of Unearned Income and Expenditure for the financial year ending 30 June 2022.

In my opinion, the SENVIC - Statement of Unearned Income and Expenditure presents fairly, in all material respects, the total amount of Unearned income relating to SENVIC as at 30 June 2022, including funding received and expended (acquired) during the year-ending 30 June 2022.

### Basis for Auditor's Opinion

I conducted my audit in accordance with Australian Auditing Standards. My responsibilities under those standards are further described in the Auditor's Responsibility for the Audit of the SENVIC - Statement of Unearned Income and Expenditure section of my report. I have complied with the applicable independence requirements of the Accounting Professional and Ethical Standards Board.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

### Emphasis of Matter – Basis of Accounting and Restrictions of Distribution

Without modifying my opinion, I draw attention to the fact that the SENVIC - Statement of Unearned Income and Expenditure is prepared on an accruals basis.

My report is prepared solely for SENVIC Limited and should not be distributed to or used by parties other than those for whom it is intended.

### SENVIC's Responsibility for the SENVIC - Statement of Unearned Income and Expenditure

SENVIC Limited is responsible for the SENVIC - Statement of Unearned Income and Expenditure. This responsibility includes determining the basis of accounting for the preparation of the statement in the circumstances, and for such internal control as SENVIC determines is necessary to ensure the SENVIC - Statement of Unearned Income and Expenditure is free from material misstatement, whether due to fraud or error.

Liability limited by a scheme approved under Professional Standards Legislation

Level 1, 123 Whitehorse Road Balwyn VIC 3103

Phone: +61 3 9817 0700 Facsimile: +61 3 9817 0799 E-mail: office@mc bainmccartin.com.au Web: www.mcbainmccartin.com.au

# Auditors Report

## Auditor's Responsibilities for the SENVIC - Statement of Unearned Income and Expenditure.

My objectives are to obtain reasonable assurance about whether the SENVIC - Statement of Unearned Income and Expenditure as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users of the SENVIC - Statement of Unearned Income and Expenditure.

McBain McCartin & Co  
Chartered Accountants

Simon Aukstin (CA)  
Partner

123 Whitehorse Road,  
Balwyn VIC 3103

Dated this 18<sup>th</sup> October 2022



Social  
Enterprise  
Network  
Victoria



Join the movement for a just, inclusive  
and sustainable economy.

[senvic.org.au](http://senvic.org.au) | [hello@senvic.org.au](mailto:hello@senvic.org.au)

**Social  
Enterprise  
Network  
Victoria**

SENVIC is a place for you to connect.  
We support you to grow.  
We advocate for a thriving social enterprise ecosystem.