



**Social
Enterprise
Network
Victoria**

Strategic Plan 2021-2022

Vision

A just, inclusive and sustainable society.

Purpose

To grow a thriving social enterprise sector in Victoria.





Strategic Priorities

Connect

Build a connected community of social enterprise practitioners.

Develop

Facilitate access to learning and development.

Influence

Increasing the voice and influence of the social enterprise community.



Principles

- Enable an independent, practitioner-led network
- Collaborate with and support the development of the broader social enterprise ecosystem
- Be optimistic, energetic and entrepreneurial
- Harnessing resources effectively for impact



Priority activities

Connect - Build a connected community of social enterprise practitioners

- Launch a member benefits campaign with a public directory of Victorian social enterprises
- Establish member engagement channels including events, awards, online and in-person forums
- Enable the growth of sub-networks and hubs.

Develop - Facilitate access to learning and development

- Enhance our digital capability to create value for members
- Deliver in-person and online opportunities for peer-based learning programs
- Build an online library of resources and tools to support growth and collaboration
- Support members to access the right learning and development for them.



Priority activities

Influence - Increasing the voice and influence of the social enterprise community

- Work with the Victorian Government to renew the Social Enterprise Strategy
- Amplify the achievements of social enterprise
- Enable sector leaders to build influential cross-government relationships throughout Victoria
- Build the social enterprise ecosystem's capacity for coordination and stewardship and encourage broader collaboration opportunities.

SENVIC - Organisational effectiveness and financial sustainability

- Complete incorporation and governance framework
- Transition to a new entity and hold inaugural AGM in October
- Build partnerships and enhance our ecosystem role
- Engage members to shape our evaluation framework and action plan.



Join the movement for a just, inclusive and sustainable economy.

senvic.org.au | hello@senvic.org.au

SENVIC is a place for you to connect.

We support you to grow.

We advocate for a thriving social enterprise ecosystem.

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