



# Social Enterprise Network Victoria

**Strategic Plan 2020**

## **Vision**

A just, inclusive and sustainable society.

## **Purpose**

To establish a thriving social enterprise sector in Victoria.

# Social Enterprise Network Victoria

## A thriving social enterprise sector is:

- a leader in the new economy that prioritises people and the planet
- practicing fair, sustainable and inclusive business
- supported by an enabling institutional environment (finance, law and regulation).

## To achieve our vision the social enterprise sector will seek to role-model:

- Integrity, equity and transparency in business
- Strong local/place-based economies
- Shared economic prosperity and power
- An ecologically sustainable economy
- Catalytic creativity and collaboration in the marketplace
- Self-determination and justice for First Peoples.



## Our principles

- An independent, practitioner-led network
- Optimistic, energetic and entrepreneurial
- Open and responsive to the needs of the social enterprise sector
- Collaborate with and support the development of the broader social enterprise ecosystem
- Use resources effectively for impact.

## Our approach

### To enable social enterprise to build a new economy by:

- Accelerating a connected community of social enterprises
- Building social enterprise capacity and skills
- Increasing the voice and influence of the social enterprise community.

## Our priorities in 2020:

- To encourage a diverse and engaged social enterprise community in Victoria
- To harness our collective wisdom and establish SENVIC as an influential voice to government and the wider community
- To create innovative online platforms that build sector capacity and skills
- To promote social enterprise and advocate for reform that will enable Victoria's social enterprises to flourish.

